

## HMH Professional Services

# SCHOOLS MAKING AN IMPACT

Each year, the International Center for Leadership in Education (ICLE) recognizes schools who are making an impact. The Model School recognition is reserved for individual schools who are high performing or have made rapid improvements over the past three years. **Model Schools** also demonstrate use of exemplary practices that can be shared with other educators at the national Model Schools Conference. The **Sustained Model School** recognition honors those schools who demonstrate 7–10+ years of high performance after turnaround, a sustained vision, and a focus on rigor and relevance in the classroom. The **Innovative District** recognition highlights the innovative thinking and best practices that drive systemic change across a school district.

## Wisconsin

### INNOVATIVE DISTRICT

#### FALL CREEK SCHOOL DISTRICT FALL CREEK, WI

##### *Building Your District's Brand*

When is the last time something amazing happened in your school? How many people knew about it? The work done in schools all across the globe is spectacular. Kids gather, learn, leave, and then make the world a better place. Such amazing things happen all the time, and it's up to us to make sure these achievements are known. Telling the story of schools helps create a narrative that builds culture and gives everyone in your community an identity. Fall Creek School District has committed to using social media and being storytellers in order to celebrate the success of students with parents in their community.



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